ATD STUDENT PARENT SUCCESS SUMMIT
Technical Reminders

Student Parent Success Summit

Thursday, November 5th
Noon - 5:00 p.m. ET

@AchieveTheDream | #StudentParentSummit
Join the Conversation!

@AchievetheDream

#StudentParentSummit
## Summit Agenda at-a-Glance

<table>
<thead>
<tr>
<th>Timing</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 - 12:15 p.m. ET</td>
<td>Opening Session</td>
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<tr>
<td>12:15 – 1:15 p.m. ET</td>
<td>Keynote: Accelerating Economic and Social Mobility Two Generations at a Time</td>
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<tr>
<td><strong>5-Minute Break</strong></td>
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<tr>
<td>1:20 – 2:20 p.m. ET</td>
<td>Deep Dive: <strong>Programs</strong> that Effectively Support Student Parents</td>
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<td><strong>20-Minute Break</strong></td>
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<tr>
<td>2:40 – 3:40 p.m. ET</td>
<td>Deep Dive: <strong>Policies</strong> that Effectively Support Student Parents</td>
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<tr>
<td><strong>5-Minute Break</strong></td>
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<tr>
<td>3:45 – 4:45 p.m. ET</td>
<td>Deep Dive: <strong>Practices</strong> that Effectively Support Student Parents</td>
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<tr>
<td>4:45 – 5:00 p.m. ET</td>
<td>Closing: Resources to Help Move Your Work Forward</td>
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</tbody>
</table>
### Community College Women Succeed Advisory Group

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allison Beer</td>
<td>Senior Policy Analyst, Association of Community College Trustees</td>
</tr>
<tr>
<td>Marcella Bombardieri</td>
<td>Associate Director of Postsecondary Education Center for American Progress</td>
</tr>
<tr>
<td>Dr. Rebecca Butler</td>
<td>Executive Vice President, Columbus State Community College</td>
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<tr>
<td>Francesca Carpenter</td>
<td>Director, Equity Initiatives, Achieving the Dream</td>
</tr>
<tr>
<td>Rosa Maria Casteñeda</td>
<td>Senior Associate, The Annie E. Casey Foundation</td>
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<tr>
<td>David Croom</td>
<td>Assistant Director for Postsecondary Achievement and Innovation, Aspen Ascend</td>
</tr>
<tr>
<td>Lindsey Reichlin Cruse</td>
<td>Study Director, Institute for Women’s Policy Research</td>
</tr>
<tr>
<td>Shauna Davis</td>
<td>Executive Director of Programs, Achieving the Dream</td>
</tr>
<tr>
<td>Vinice Davis</td>
<td>Venture Partner, Imaginable Futures</td>
</tr>
<tr>
<td>Rachel Fishman</td>
<td>Deputy Director for Research, New America</td>
</tr>
<tr>
<td>Sandy Goodman</td>
<td>Director, National College Transition Network, World Education</td>
</tr>
<tr>
<td>Meredith Archer Hatch</td>
<td>Senior Associate Director, Achieving the Dream</td>
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<tr>
<td>Dr. Martha Kanter</td>
<td>CEO, College Promise</td>
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<tr>
<td>Nicole Lynn Lewis</td>
<td>CEO, Generation Hope</td>
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<tr>
<td>Ivy Love</td>
<td>Senior Policy Analyst, New America</td>
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<tr>
<td>Dr. Karen A. Stout</td>
<td>President &amp; CEO, Achieving the Dream</td>
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<tr>
<td>Dr. Monica Parrish Trent</td>
<td>Vice President, Network Engagement, Achieving the Dream</td>
</tr>
<tr>
<td>Jennifer Zeisler</td>
<td>Senior Program Director, Career Readiness, ECMC Foundation</td>
</tr>
</tbody>
</table>
Opening Speaker

Dr. Karen Stout
President & CEO, Achieving the Dream

@drkastout | @AchievetheDream
Session Moderator

Chat Moderators

Shauna Davis
Executive Director of Programs, Achieving the Dream
@AchievetheDream | #studentparentsummit

Rachel Fishman
Deputy Director for Research, New America
@higheredrachel | @NewAmericaEd

Francesca Carpenter
Director of Equity Programs, Achieving the Dream
@fran0877 | @AchievetheDream
Keynote Speaker

David Croom
Assistant Director for Postsecondary Achievement and Innovation, The Aspen Institute
@davidacroom | @AspenAscend

Keynote Panelists

Yoslin Amaya Hernandez
Generation Hope, Montgomery College alumna, & University of Maryland
@YoslinAmaya | @SupportGenHope @montgomerycoll

Rashika Lee
West Michigan Center for Arts and Technology
@wmcat

Jesus Benitez
City University of New York
@iiJsusB | @CUNY
Aspen Postsecondary Success for Parents Initiative: An Overview

David Croom, Assistant Director of Postsecondary Achievement and Innovation
The Aspen Institute: Principles that Endure and Inspire

The Aspen Institute is a global nonprofit organization committed to realizing a free, just, and equitable society. Founded in 1949, the Institute drives change through dialogue, leadership, and action to help solve the most important challenges facing the United States and the world.

Headquartered in Washington, DC, the Institute has a campus in Aspen, Colorado, and an international network of partners.
Ascend at the Aspen Institute: A New Way Forward for Children and Families

Ascend at the Aspen Institute is the national hub for breakthrough ideas and collaborations that move children and the adults in their lives toward educational success, economic security, and health and well-being.

We embrace a two-generation approach and a commitment to racial equity and a gender lens. How we work:

• Convene and communicate
• Build leadership and a national network
• Advance practice and policy solutions
Two-generation (2Gen) approaches build family well-being by intentionally and simultaneously working with children and the adults in their lives together.
2Gen Core Components

- **SOCIAL CAPITAL**: peer and family networks, coaching, cohort strategies
- **HEALTH & WELL-BEING**: mental, physical, and behavioral health coverage and access to care, adverse childhood experiences, toxic stress
- **ECONOMIC ASSETS**: asset building, housing and public supports, financial capacity, transportation
- **EARLY CHILDHOOD EDUCATION**: Head Start, Early Head Start, child care partnerships, preK, home visiting
- **K-12**: kindergarten ready, 3rd grade reading skills, parent engagement, graduation and postsecondary prep
- **POSTSECONDARY & EMPLOYMENT PATHWAYS**: community college training and credentials, workforce partnerships
Principles to Put Children and Families at the Center

- Measure and account for outcomes for both children and their parents
- Engage and amplify the voices of families
- Ensure equity
- Foster innovation and evidence together
- Align and link systems and funding streams
Student parents are majority women of color.

Figure 4. Over a Quarter of All Women and Two in Five Black Women in College Are Mothers
Share of Students Who Are Parents by Race/Ethnicity and Gender, 2015-16

<table>
<thead>
<tr>
<th>Category</th>
<th>Share of Men</th>
<th>Share of Women</th>
</tr>
</thead>
<tbody>
<tr>
<td>All students</td>
<td>28%</td>
<td>15%</td>
</tr>
<tr>
<td>Black</td>
<td>21%</td>
<td>21%</td>
</tr>
<tr>
<td>American Indian / Alaska Native</td>
<td>23%</td>
<td>36%</td>
</tr>
<tr>
<td>Native Hawaiian / Pacific Islander</td>
<td>14%</td>
<td>26%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>14%</td>
<td>26%</td>
</tr>
<tr>
<td>White</td>
<td>13%</td>
<td>25%</td>
</tr>
<tr>
<td>More than one race</td>
<td>11%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Share of men in college who are fathers
Share of women in college who are mothers
They attend two-year institutions at high rates.

Figure 2. The Largest Share of Student Parents Attends Community Colleges

Distribution of All Student Parents by Institution Type, 2015-16

- Public 2-year: 42%
- Private for-profit: 18%
- Other or more than one: 10%
- Private non-profit 4-year: 13%
- Public 4-year: 17%
Student parents have higher GPAs than students without children

Share of Students by GPA, Dependency and Parent Status, 2015-16

<table>
<thead>
<tr>
<th></th>
<th>Lower than 2.50</th>
<th>2.5 - 2.99</th>
<th>3.0 - 3.49</th>
<th>3.5 or higher</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student parents</td>
<td>23%</td>
<td>19%</td>
<td>25%</td>
<td>33%</td>
</tr>
<tr>
<td>All independent students</td>
<td>23%</td>
<td>20%</td>
<td>25%</td>
<td>32%</td>
</tr>
<tr>
<td>Independent nonparents</td>
<td>23%</td>
<td>20%</td>
<td>26%</td>
<td>31%</td>
</tr>
<tr>
<td>All students</td>
<td>24%</td>
<td>21%</td>
<td>27%</td>
<td>29%</td>
</tr>
<tr>
<td>Dependent students</td>
<td>25%</td>
<td>21%</td>
<td>28%</td>
<td>26%</td>
</tr>
</tbody>
</table>
The opportunity is great.

The majority of student parents have children under six
Share of Students who are Parents by Age of their Youngest Child, 2015-16
We need to meet the moment to equitably rebuild.

COVID-19 hit low-income parents hard: per a recent NPR/RWJF/Harvard poll, 60% of households with children across the country have lost jobs, or businesses, or have had wages reduced during the pandemic.

Women, especially those of color, are being impacted at high rates: Black and Native American women in college are especially likely to be parents; 865,000 U.S. women left the workforce in the month of September, making up 80% of the total number of people who left the workforce.

Among postsecondary students, parents face the greatest challenges to persistence and attainment with children learning at home in addition to financial and work-related obstacles.

Supporting parents with children is a powerful strategy to dismantle structural racism while achieving far-reaching societal gains.
What’s in their way?
Aspen Postsecondary Success for Parents (PSP) Initiative Phase II Components
Accelerate promising public sector initiatives to invest in the success of parents building their futures through postsecondary education.
Aspen PSP Policy Acceleration Partnership Grant

Ascend will award $150,000 grants to three public sector entities (states, cities or counties) to work in partnership with key stakeholders such as peer agencies, community-based organizations, philanthropy, and employers to build and improve policies and programs that support postsecondary attainment among parents, including single mothers.

Grantees will receive financial resources and technical assistance to accelerate current partnership efforts in their jurisdictions aimed to support student parents and their families, by increasing access to supports like early childhood education, housing, health care, and other supports that increase postsecondary access and success for parents.

Will share the link in the chat! Share widely. Applications are due 12/11!
Parent Advisors

Cohort I: 16 Parent Advisors from across the U.S. at different points in the postsecondary journey; Cohort II: 11 Parent Advisors representative of the student parent demographic across college campuses.

Parent Advisors are engaged in all aspects of PSP, but this cohort’s primary focus is the Parent Powered Solutions Fund.

This group also provides leadership and expertise outside of Ascend (e.g. SXSW, Congressional committee hearings, funder luncheons, etc.)
Parent Powered Solutions Fund

Designed and driven by student parents to build capacity of nonprofits, including colleges, to leverage parents’ expertise and voice.
Seven briefs with strategies and innovations to support student parents

- Confirming parenting status and assessing barriers to completion
- Creating a family friendly campus
- Identifying mental health and well-being interventions
- Leveraging state and federal policy opportunities
- Providing financial supports responsive to parents
- Adding high-quality non-degree pathways for parents
- Creating networks for parents to eliminate social stigma
Below are some specific approaches that take into account how campus culture, data and research, academic administration, and parent and child supports can all be part of a cohesive effort to help postsecondary institutions implement this strategy.

GENERAL PARENT SUPPORTS

- Offer child care referral expertise on every campus or connect parents to free community-based expertise, such as resource and referral agencies.
- Create a one-stop support system for parents in colleges that intentionally focuses on common challenges and proactively partners and collaborates with public/private entities for financial and non-financial supports, such as a family resource center on-campus tutoring and child care resources. (Example: Los Angeles Valley College Family Resource Center)
- Offer emergency or backup child care options for the children of students who are parents. (Example: Portland State University)
- Schedule an orientation or training for students who are parents so they can learn how to navigate family-friendly resources and supports. (Example: Central New Mexico Community College)
- Create a “311” type of delivery system that can direct students to the services available.
- Designate a member of the college’s leadership team and/or within the offices of student affairs/student success to be the student parent liaison to help ensure the college is responsive to parent needs.
- Ensure all administrative offices and bookstores on campus are open until the last class of the day.
- Create a directory of student parent organizations on local campuses.
- Convene representatives from local colleges and student parent organizations to meet and compare strategies and create systems for referral.
- Encourage and incentivize all postsecondary institutions to share and better advertise their student parent services.
- Apply for Child Care Access Means Parents in School Program (CCAMPIS) and other federal and state early childhood funding to subsidize campus child care centers.

REDUCING STIGMA AND BUILDING A WELCOMING ENVIRONMENT

- Take steps to make buildings on campus, especially restaurants, parks, and common areas, feel more like community and family gathering places.
- Make “building empathy” a core value of the culture of the university.
- Host family transition weeks at the start of semesters so that students can orient their families to their campus and schedules.
- Integrate family housing into campus housing to better include parents as part of the campus student body.
- Provide lactation rooms and family study rooms in every building.
- Co-locate student support services in family housing and dorms. (Example: Misericordia Women with Children Program)
- Establish a “bring your kid to school” day; for example, a day where the college president hosts children of students.
- Include student parents in campus-wide diversity initiatives.

DATA AND RESEARCH

- Convene two- and four-year college administrators to share data and strategies relevant to parents.
- Direct campuses to count and report outcomes for students who are parents and penalize bad performance to ensure accountability.
- All colleges (especially community colleges) should collect data on parents.
- Incorporate data on students who are parents into aggregate systems, such as the National Student Clearinghouse.
- Rank institutions on their success in serving student parents.
- Develop a certification system, similar to the LEED certification for sustainable buildings, for schools to pursue that creates a framework for their institutions to support success for students who are parents.
Stay Connected!

ascend.aspeninstitute.org

@AspenAscend  David.Croom@aspeninstitute.org
ATD Student Parent Success Summit

BREAK

Up Next: Programs that Effectively Support Student Parents

We will return at 1:20 pm ET / 12:20 pm CT / 10:20 am PT

#StudentParentSummit  @achievethedream
Session Moderators

Meredith Archer Hatch
Senior Associate Director for Workforce and Academic Alignment, Achieving the Dream

Nicole Lynn Lewis
CEO, Generation Hope

Chat Moderators

Sandy Goodman
Director, NCTN, World Education

Jennifer Zeisler
Senior Program Director, Career Readiness, ECMC Foundation
Deep Dive into Programs

Panelists

Rachel Kubczak
Life Coach / Program Director, Life Impact Program, UW – Milwaukee
@UWM

Anne Hofmann
Associate Professor of English, English Department Chair, Parents Lead faculty Innovator, Frederick Community College
@profannehof | @FrederickCC

Sheridan McNeil
Career & Technical Education Director, United Tribes Technical College

Chelsea Kuhlmann
Social Worker, Theodore Jamerson Elementary School, United Tribes Technical College
@UnitedTribesND
ATD Student Parent Success Summit

BREAK

Up Next: Policies that Effectively Support Student Parents

We will return at 2:40 pm ET / 1:40 pm CT / 11:40 am PT

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ATD Student Parent Success Summit

BREAK

Up Next: Practices that Effectively Support Student Parents

We will return at 3:45 pm ET / 2:45 pm CT / 12:45 pm PT

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Institutional Practices

Speakers

Ann Lyn Hall
Director, Student Support Services, Central New Mexico Community College

@annlynhall | @CNMsuncats

Ida Lombardouzzi
Director of Services for Students with Children, Portland State University

@Portland_State

Moderators

Leon Hill
Strategic Data & Technology Coach, Achieving the Dream

@AchieveTheDream

Dr. Rebecca Butler
Executive Vice President, Columbus State Community College

@RebeccaButler68 | @csccedu
Chat Moderators

Ivy Love
Senior Policy Analyst, New America
@IvyRuthL | @NewAmericaEd

Vinice Davis
Venture Partner, Imaginable Futures
@ViniceinED | @ImaginableFut

Rosa Maria Castañeda
Senior Associate, The Annie E. Casey Foundation
@miamiexile | @AECFNews
Practices that Support Student Parents

Ann Lyn Hall
November 5, 2020
CNM Overview

- 200 degree/certificate options
- 34,000 students
- 5 campuses, 4 sites
Student supports

- CCAMPIS vouchers
- Child friendly areas
- Book give away
- School supplies
Academic supports

- EduNav
- Attend Anywhere
- Summer camps for school aged children
SERVICES FOR STUDENTS WITH CHILDREN
Our Vision & Values

➔ Through campus projects, community involvement, and advocacy, we strive to increase available resources and opportunities that improve the quality of life for students with children.

➔ Services for Students with Children (SSWC) envisions a future in which students with children receive all the supports and services they need to complete their academic goals and provide a brighter future for themselves and their children.
So much more than Childcare!

Campus-wide partnerships
So much more than Childcare!

Campus-wide Events

Family-Friendly Commencement
Need-based subsidy can cover 10-50% of the cost of child care.

Flexible to meet students’ diverse needs.

➔ Household incomes up to $80,000 per year
➔ Covers childcare centers, babysitters, even relative care
➔ Also includes international students and non-residents
LITTLE VIKINGS & BABY VIKINGS CHILDCARE

➔ 2 of 4 on-campus childcare options
➔ Closed during COVID; re-opening next week
➔ Serving infants - 2 year-olds
➔ Support from PSU to re-open
Resource Center for Students with Children

- Food pantry
- Clothing closet
- Family-friendly study spaces
- Social and educational events and programs
Pregnancy Support & Advocacy

- Pregnancy and Postpartum Student Accommodation Policy
- Advocacy with instructors
- 13 lactation spaces on campus
Agility and Pivoting in COVID

- Channeling our creativity and ingenuity
- Positioning ourselves as a critical knowledge base on students with children.
Diversity, Equity, and Inclusion

- Centering BIPOC students, especially BIPOC students with children.
- We have a lot of work to do!
Closing: Reflections & Resources to Help Move Your Work Forward

Speakers

Shauna Davis
Executive Director of Programs, Achieving the Dream
@AchievetheDream | #studentparentsummit

Lindsey Reichlin Cruse
Study Director, Institute for Women’s Policy Research
@lindseyreichlin | @IWPResearch
Free Support on Financial Aid Appeals

How can I request a change to my college financial aid package?

SwiftStudent will help you write a financial aid appeal letter - for free.

https://formsswift.com/swift-student
Using Data to Amplify the Student Parent Experience

Understanding the Student Parent Experience: The Need for Improved Data Collection on Parent Status in Higher Education

Strategies and Innovations that Support Student Parents

Family Friendly Campus Toolkit: Using Data to Improve Outcomes

ATD STUDENT PARENT SUCCESS SUMMIT

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Serving Student Parents During COVID-19

2020/2021 Higher Ed Toolkit for Supporting Student Parents

Student Parents in the COVID-19 Pandemic: Heightened Need & the Imperative for Strengthened Support

Prioritizing Student Parents in COVID-19 Response and Relief

SwiftStudent
Centering racial equity  
Leveraging our Localness  
Listening in new ways in the age of big data  
Fostering teaching & learning excellence  
Anchoring a bold, new access agenda

www.AchievingtheDream.org/DREAM2021
Thank you to Ascendium®

For supporting the participation of ATD Network Institutions
THANK YOU!

Look out for the evaluation for the Summit opening in a new tab once the meeting ends.

Questions? Contact hss@achievingthedream.org