Achieving the Dream
2017 Data & Analytics Summit
Community College of Philadelphia

September 15, 2017
Dr. Sam Hirsch
Vice President for Academic and Student Success
Community College of Philadelphia

- 30,000 Credit and Noncredit Students
- 14,500 FTE Students
- 27,000 Credit Students
- 85 Programs of Study
- 400+ Full-Time Faculty
- 500+ Part-Time Faculty
Our Students

- 72% Students of Color
  - 47.3% African-American/Black
  - 23.3% White
  - 12.6% Hispanic
  - 9.1% Asian/Pacific Islander
  - 3% Multi-Racial
  - .3% Native American/Alaskan

- Largest single point of entry into higher education for students of color in Pennsylvania

- 62% Female, 38% Male
- Median Age: 25
- 54% are 25 and older
- 84% of FT students and 70% of all students receive some type of financial aid
- Substantial portion of low-income and first-generation students
iPASS Accomplishments

• Advising
  – Redesigned Advising Model
  – Full-Time Advisors
  – Student Assignment/Engagement Strategy
  – Outcomes

• Technology
  – Integrated Approach
  – Early Alert
  – Predictive Analytics

• Policy Changes
  – Educational Plan Development
  – Academic Program Coherence
  – Student Withdrawals
Achieving the Dream

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Drs. Celeste Schwartz & David Kowalski
Vice President for Information Technology &
Chief Digital Officer & Executive Director for Institutional Research
Montgomery County Community College

• Main campus is located 20 miles NE of Philadelphia in suburban Blue Bell, PA
  – Virtual and West Campus
• 100+ 2-year degree and certificate programs
• ~18,000 credit students
• ~70% of students part-time
• ~45% transfer rate (six-year rate)
iPASS Implementation

- 2012: Advising Redesign
- 2013: Moved to advisor by program of study
- 2014: Introduced Starfish
  - Early Alerts, midterms
  - CONNECT for scheduling/notes
- 2014: Educational Planning
- 2014: Predictive Analytics
- 2015: Blackboard Dashboard
- 2016: Blackboard Advising site
- 2016: Launch of MyCareerPlan
- 2017: RCT
- 2017: Financial Planning tool