ACHIEVING THE DREAM 2015 NETWORK SURVEY

In October 2015, Achieving the Dream invited presidents, core team leaders, data team leaders, and institutional research leaders at ATD Network colleges to participate in an annual Network survey. Altogether 129 respondents, representing 91 ATD colleges, completed the survey. This brief highlights the major findings.

**TOP 3 Motivators for Joining ATD**
- Strategic priority to improve student success outcomes
- Need for better evidence-based decision making
- Need for more promising practices and improvement strategies

**Top 3 Benefits After Joining ATD**
- Learning about successful interventions in colleges’ areas of interest
- Networking opportunities with peer colleges
- Attending DREAM

**Satisfaction with ATD Coaching**
- Agreed or strongly agreed leadership coach’s style is a good fit for the college: 88%
- Satisfied or very satisfied with leadership coaching: 88%
- Agreed or strongly agreed data coach’s style is a good fit for the college: 82%
- Satisfied or very satisfied with data coaching: 83%

**Satisfaction with ATD Communications**
- Representing the ATD Network’s experience, knowledge, and perspective in the national higher education dialogue: 83%
- Disseminating knowledge developed by Network institutions throughout the Network and the field of higher education: 80%
- Identifying and highlighting trends and next-generation issues for Network institutions: 79%
Transforming Approaches to Student Success

- How much participation in ATD transformed institutions' approach to helping students succeed: 7.6
- To what degree respondents believe institution is meeting the ATD goals established: 7.2
- Likelihood of recommending ATD to other institutions: 7.8

Positive Changes Observed on Campus After Joining Achieving the Dream Network

- Intensified focus on student success: 97%
- Increased use of data: 94%
- Revised/new policies to support student success: 79%
- Increased resources to support student success: 73%
- More courageous conversations: 66%
- Improved student outcomes: 66%
- Broader faculty engagement: 66%
- Greater commitment to equity & closing achievement gaps: 63%

TOP 5 Areas Colleges Asking for Technical Assistance:

- Data (use of data, advanced analytics, data visualization)
- Guided pathways
- Best practices (what works in moving the needle)
- Teaching and learning strategies
- Closing achievement gaps

FOCUS Group at DREAM 2016

72% of the respondents volunteered to be on a focus group at DREAM 2016 to discuss higher education issues