

ATD Measures and the Loss Momentum Framework

Loss/Momentum Points			
Connection Interest to Application	Entry Enrollment to Completion of Gatekeeper Courses	Progress Entry into Course of Study to 75% Requirements Completed	Completion Complete Course of Study to Credential with Labor Market Value
<ul style="list-style-type: none"> • Advancement from remedial to credit-bearing courses <ul style="list-style-type: none"> ○ e.g. Increased percentage of dual enrollment students moving directly into college level courses • Completion of college-level “gateway” math and English courses <ul style="list-style-type: none"> ○ e.g. Increased percentage of summer bridge students that place out of remediation 	<ul style="list-style-type: none"> • Advancement from remedial to credit-bearing courses <ul style="list-style-type: none"> ○ e.g. Increased percentage of students within target population that complete college level courses • Completion of college-level “gateway” math and English courses <ul style="list-style-type: none"> ○ e.g. Increased percentage of students within target population who complete institution-defined gateway courses, including introductory courses in English and math 	<ul style="list-style-type: none"> • Term-to-term and year-to-year retention <ul style="list-style-type: none"> ○ e.g. Increased percentage of students within target population who are retained from semester to semester • Course completion <ul style="list-style-type: none"> ○ e.g. Increased percentage of students within target population earning a “C” or better ○ e.g. Increased percentage of students within target population earning 12 credit hours within their first year 	<ul style="list-style-type: none"> • Completion of certificates or degrees <ul style="list-style-type: none"> ○ e.g. Increased percentage of students within target population earning a certificate backed by at least one year of course enrollments