Introduction to the WFSNCC COLLEGE Logic Model

Presented by Brandon Roberts, Brandon Roberts + Associates
On behalf of the Early Implementation Evaluation Team:
  - Derek Price, DVP-PRAXIS LTD
  - Patricia Steele, Higher Ed Insight
  - Sameer Gadkaree, Independent Consultant
What is a Logic Model?

- An **analytic framework** to clarify expectations and outcomes
- A **planning tool** to guide the development of implementation and work plans
- A **communication tool** for all partners to have a common understanding of big ideas, intended actions and specific outcomes
- An **evaluation tool** that can be used to assess readiness, progress and success.
  - Colleges will be expected to create their own logic models
  - College implementation plans should be aligned with their logic models, and to the overall logic model we are presenting today.
  - We intend to use the logic model as a framework to assess implementation readiness for colleges

A logic model is **NOT**: a work plan; a punitive checklist of outcomes; a compliance document
Reminder: Goals of the WFSNCC Initiative

Goal 1: Implementing WFSN services to touch increasingly larger numbers of target/low-income students and reach scale by June 2017

Goal 2: Collecting and reporting data to strengthen the evidence base and to provide database for evaluation

Goal 3: Catalyzing culture change across campuses by embedding WFSN services into systems and structures of the college
Reminder: Three WFSN Pillars of Services

Pillar 1: **Education and Employment Supports**  
(academic supports, job placement, career advancement services, .... )

Pillar 2: **Work and Income Supports**  
(financial aid, access to public benefits, tax assistance services, .... )

Pillar 3: **Financial Services and Asset Building Supports**  
(financial literacy, financial coaching, access to financial products .... )
What Needs to Get **Accomplished** in Three Time Horizons

1. **Planning Outcomes** – to be accomplished by January 2015: These are the tasks/objectives to be met/completed by the end of the planning period. Includes early services and completion of implementation plans.

2. **Early Implementation Outcomes** – to be accomplished by June 2016: Services to be provided to initial populations and all pieces of program in place; culture change efforts should be underway.

3. **Implementation Grant Outcomes** – to be accomplished by June 2017: Services are to be expanded to reach the target/low-income population, cultural change efforts implemented, and plans in place to continue efforts after grant ends.
Deliverables on Goal 1: June 2017

Implementing WFSN services to touch increasingly larger numbers of low-income students and reach scale by June 2017

• WFSNCC services are expanded and at least 25% of low-income/target population is receiving services across at least two of three pillars
Deliverables on Goal 2: June 2017

Collecting and reporting data to strengthen the evidence base and to provide database for evaluation

• Evidence that students who receive WFSNCC services have better outcomes

• **Implication:** By June 2016, agreements and data systems to collect and report on student receipt of services, progress and outcomes must be operational.
Deliverables on Goal 3: June 2017

Catalyzing culture change across campuses by embedding WFSN services into systems and structures of the college

• Leadership commits to WFSNCC services

• Budget established to support the delivery of WFSNCC services

• Campus stakeholders embrace role in assisting students with WFSNCC services

• Campus stakeholders value equity and engage all students in culturally-competent ways
Deliverables at end of the planning period (Jan 2015)

<table>
<thead>
<tr>
<th>Deliverables on Goal 1</th>
<th>Deliverables on Goal 2</th>
<th>Deliverables on Goal 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Implementing WFSN services to touch increasingly larger numbers of low-income students and reach scale by June 2017</td>
<td>Collecting and reporting data to strengthen the evidence base and to provide database for evaluation</td>
<td>Collecting and reporting data to strengthen the evidence base and to provide database for evaluation</td>
</tr>
<tr>
<td>• Implementation plan submitted to funders and partners by October 2014, and used to guide and monitor activities – holding responsible parties accountable for implementation progress</td>
<td>• Key staff and administrators are trained who will collect data, enter data, and report data on students receiving WFSNCC services</td>
<td>• Plan for culture change and sustainability agreed upon by senior leadership and communicated campus-wide to key stakeholders, that includes consideration of staffing, resources, organizational structure, and physical locations/facilities to deliver WFSNCC services, and that values equity and excellence</td>
</tr>
<tr>
<td>• Begin providing WFSNCC low-touch and high-touch services to students via a centralized hub and other locations that low-income students already utilize or could easily find and access</td>
<td>• Key staff and administrators have contact with, and a plan to engage, state and county agencies in order to reach an agreement to match student records with public benefits data and/or UI data on employment and earnings</td>
<td>• Professional development and training schedule around WFSNCC services publicized and communicated to faculty, staff and administrators</td>
</tr>
<tr>
<td>• Internal campus stakeholders across departments and divisions understand their roles and responsibilities for supporting WFSNCC implementation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Technical assistance needs identified, and TA utilized to address implementation challenges</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>