



EDUCATION

SUPPORT

CAREERS



Evelyn K. Davis Center
FOR WORKING FAMILIES

WELCOME!

OVERVIEW

- Vision and Mission Statement
- Community Colleges and WFSN Model
- Income Gap
- History
- Partnerships
- Program
- Programs offered

EKD Vision

- The Evelyn K. Davis Center for Working Families, through collaboration with the community members and partners, business leaders and education providers, will link individuals and families with resources to help them earn a sustaining wage and provide opportunity to achieve lifelong success, improving the quality of life and bettering our community.

EKD Mission

- The Evelyn K. Davis Center for Working Families uses an integrated support service network to help individuals and families achieve success through education, targeted skills training, real work experience and connection to employment opportunities

Community Colleges

A Good Fit for the WFSN Model

- Financial reasons are often a barrier that keeps students from persisting in college.
- Motivated population committed to getting ahead financially and is often combining work and school.
- Colleges already have most of the WFSN elements in place but may not be connected in ways that work for students.
- Offers a framework for connections to community-based partners (i.e., free tax prep, financial literacy).

The Humble Beginnings

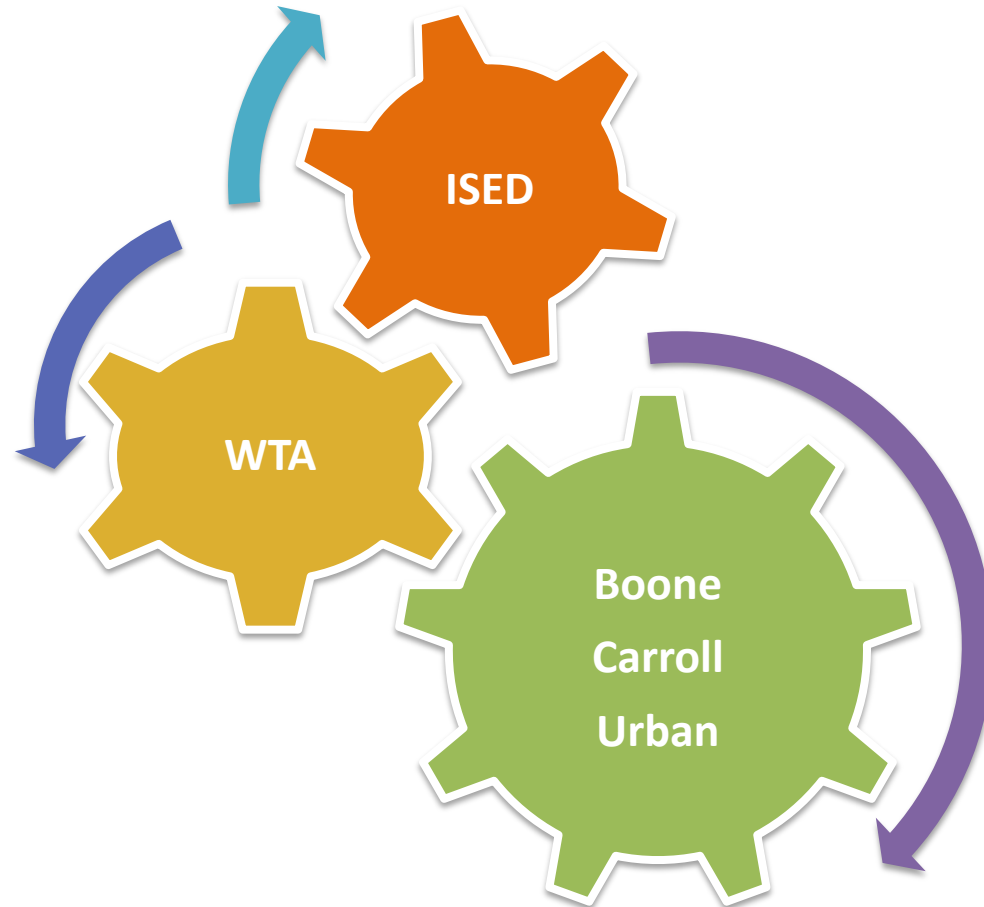


Evelyn K. Davis
Community Leader and Activist
1921-2001

The Humble Beginnings

- Making Connections Initiative
- Like a Phoenix the momentum for this project raised from the ashes of CIETC
- Barry Griswell, CEO of the Community Foundation of Greater Des Moines lead the charge

The Humble Beginnings



Project Leaders

- Community Foundation of Greater Des Moines
- Des Moines Area Community College
- Des Moines Public School System
- Community Based Organizations
- Annie E. Casey Foundation
- United Way of Central Iowa
- Greater Des Moines Partnership
- City of Des Moines
- Neighborhood Associations

Coalition of the Willing

- Started meeting monthly in October of 2010
- Listening and paying attention to everyone's needs
- Nearly 200 hundred meetings and conference calls
- Six different subcommittees
- Over a hundred people with input
- Over 4400 volunteer hours in the planning and implementation

Partnerships

- United Way of Central Iowa increasing commitment
- Central Iowa Works provided some of the intangibles
- CBO's had a choice to be onsite or external
- With the multiple subcommittee's we worked out problems along the way

Partnerships

- Goodwill Industries of Central Iowa
- Iowans for Social and Economic Development
- Urban Dreams
- Creative Visions
- United Way of Central Iowa
- Neighborhood Associations
- Iowa Legal Aid
- Drake Adult Literacy
- Spectrum Resources
- Primary Health Care
- DMACC
- Optimae Lifeservices
- Proteus, Inc
- Central Iowa Works

List continues to grow!

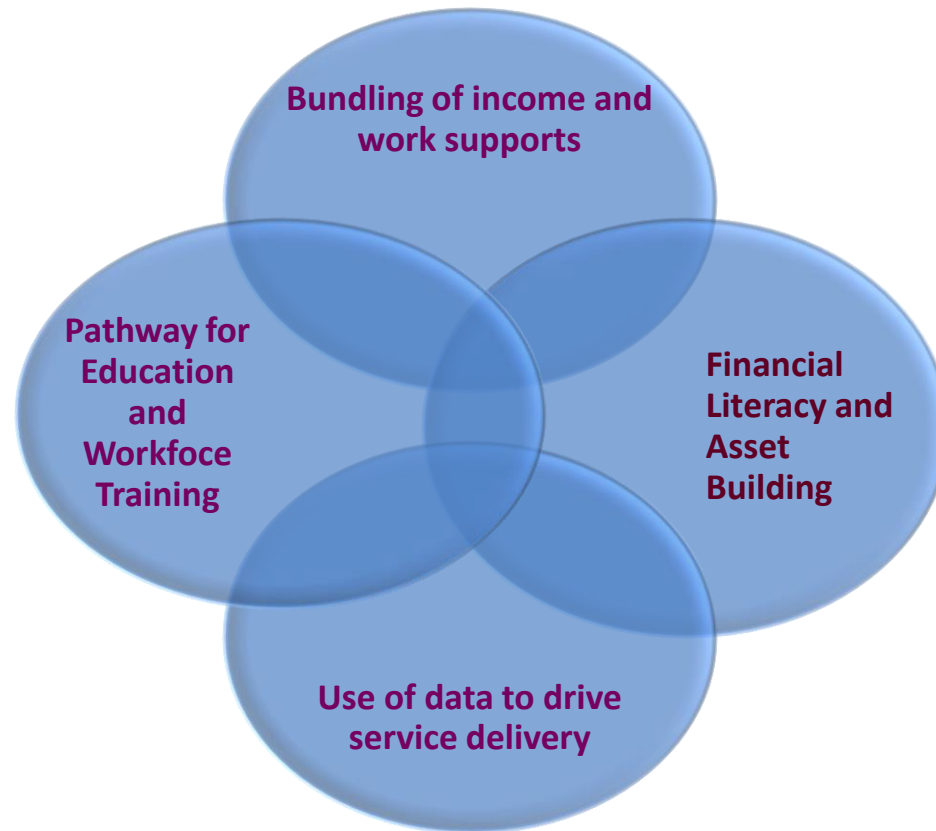
Program

- Responses from the community stated there was a need for a grocery store in the area and education/workforce center
- We had a \$1.5m commitment from City of Des Moines, \$600,000 from Community Foundation, \$1.5m renovation from DMACC
- United Way of Central Iowa committed to allowing the utilization of the ETO software. This would allow the future collection of the promised integrated data into one software collection system

Program

- Aligned with nationally recognized Center for Working Families Model
- Designed with Community and CBO input
- Full access to and bundling of services based on the three core services:
 - Income and Work Supports
 - Financial Literacy and Asset Building
 - Employment and Education Opportunities

Integrated Delivery Model



Program

- The project leaders wanted workforce, education and training to be the focus points of entry into this model.
- This made us a unique model compared to other Center for Working Family models, which focused on financial literacy as the entry point around the nation

Programs offered at EKDC

Gateway 2 College

- Is for students who:
- Are 16-20 years old.
- Are behind in school credits for age and grade level.
- Read at an 8th grade level.
- Are **READY** and **MOTIVATED** to work toward their high school diploma on a college campus, earning college credit at the same time!



Programs offered at EKDC

Workforce Training Academy

The Workforce Training Academy provides tuition assistance and support services for continuing education certificate training in occupations that have been identified as high-growth, high-demand in our region. The general areas include:



- Advanced Manufacturing
- Financial Services
- Health Care Occupations
- Transportation/Logistics
- Telecommunications



Programs offered at EKDC

YouthBuild

This is a seven-month program that combines:

- Academic instruction
- Vocational skills training
- Life and employability skills training
- Service to others in the Community
- Leadership development
- Job placement help and follow up support
- Between the age 18-24



Programs offered at EKDC

Financial Capability Network

1. One-on-one money coaching
2. Financial Education
 - Money Management
 - Budgeting
 - Credit Repair
 - Loan Management

These services are all provided at **no cost**.

New Programs for 2014

- Earn and Learn Program
 - Based off of the YEAR UP model
 - Workforce Partnerships critical
 - Central Iowa Works-Financial Services Workforce Partnerships leading the way
 - Future Sectors to follow
 - Healthcare
 - Logistics
 - Telecommunications/IT

Other Programs

- **Summer Youth Experience Program**
- **NCRC Testing Site**
- **Digital Literacy**
- **Career Readiness Lab**
- **EKD/SHRM – Career Development Workshop Series**
- **EKD/ICAP Homework Coaching Program**

People

- We need staff with multi-skill capability
- Bi-Lingual is a plus
- We have hired staff who were already trained in either workforce or financial literacy
- The college has leveraged more of its departments to help serve the Center and establish the model within the college

People

- Job Developers
- Financial One-on-One Coach
- Benefit Screeners
- Volunteer coordinator
- Corporate Specialist
- Grant Coordinators
- Operations Manager
- Director

Review of the Year

- Nearly 5,000 people walked into the Center in its first year of operation- over 3,000 were first time participants into ETO
- 988 people overall were impacted from our workforce efforts through placements, training, and navigation
- 1,000 people improved their overall education
- 1,500 people were referred to our partners for support services
- YTD- 2,900 newly enrolled into ETO
- We are attracting our targeted populations

Quote of the Year!

“ The Evelyn K. Davis Center for Working Families has exactly all of the programming and partnerships in one place to truly impact generational poverty. It is a model we need to have across the country. We need to implement these best practices of having programs such as YouthBuild, Gateway to College, the partnerships with community colleges and corporations all within one location.”

Dr. Peter B. Edelman

Professor of Law

Georgetown University

QUESTIONS