



2014 WFSN COMMUNITY COLLEGE INAUGURAL FORUM

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Center for Working Families Has Grown from an AECF Concept to a National Approach

Design and
Prototypes



Partnerships
and
Outcomes
Evaluation



Early
Evaluation
Findings and
Expansion



Community
College
Expansion
and Evidence
Building



2003 – 2004



2005 - 2007



2008 - 2011



2012 -

CWF Services Transform Stephen's Life

His Situation

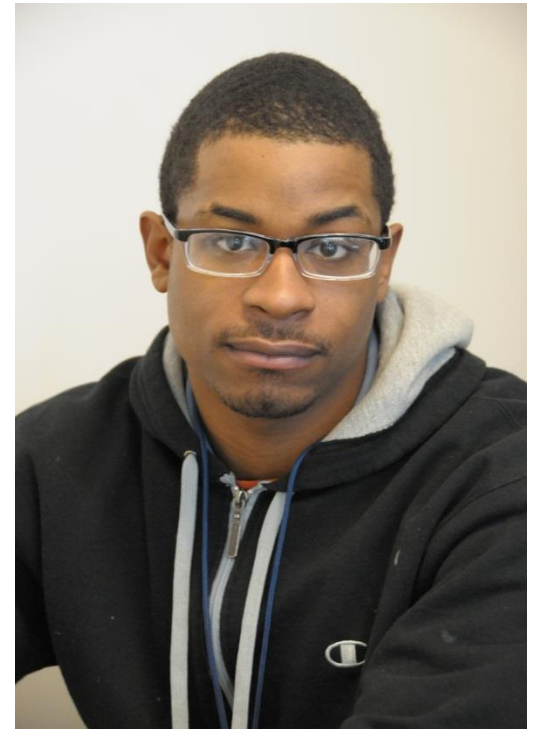
When he was 17, Stephen's foster mother died and he had no job, food or place to live.

Receiving Help

At Gateway Community College's (GCC) Center for Students and Families, Stephen received clothing, housing, rental assistance, food vouchers and a bus pass.

Getting Ahead

Stephen enrolled in GCC's Culinary Arts and Food Service Management Program. Today, Stephen works two jobs, has his own apartment, has learned how to manage his money and will graduate with an Associate's degree in Food Service Management in 2014.



Bundle Services

Within and Across Three Strategy Areas

Employment/ Career Services	Income/ Work Supports	Financial Services/ Asset Building
Job readiness, job placement	Public benefits access	Educational workshops and financial coaching
Hard skills training, job placement	Tax credits	One-on-one financial coaching and counseling
Career advancement: education and skill training, advising	Student financial aid	Financial services products: access to better priced products (check cashing, loans, savings)

Organizations Adopt Three Strategies to Facilitate Successful Bundling for Clients

1. Information technology is used across departments and among partner organizations using common metrics
2. Staff are cross trained, work in teams and act as financial coaches
3. Classes and programs are intentionally designed to facilitate the take-up of multiple services and supports in ways that are delivered seamlessly to the student

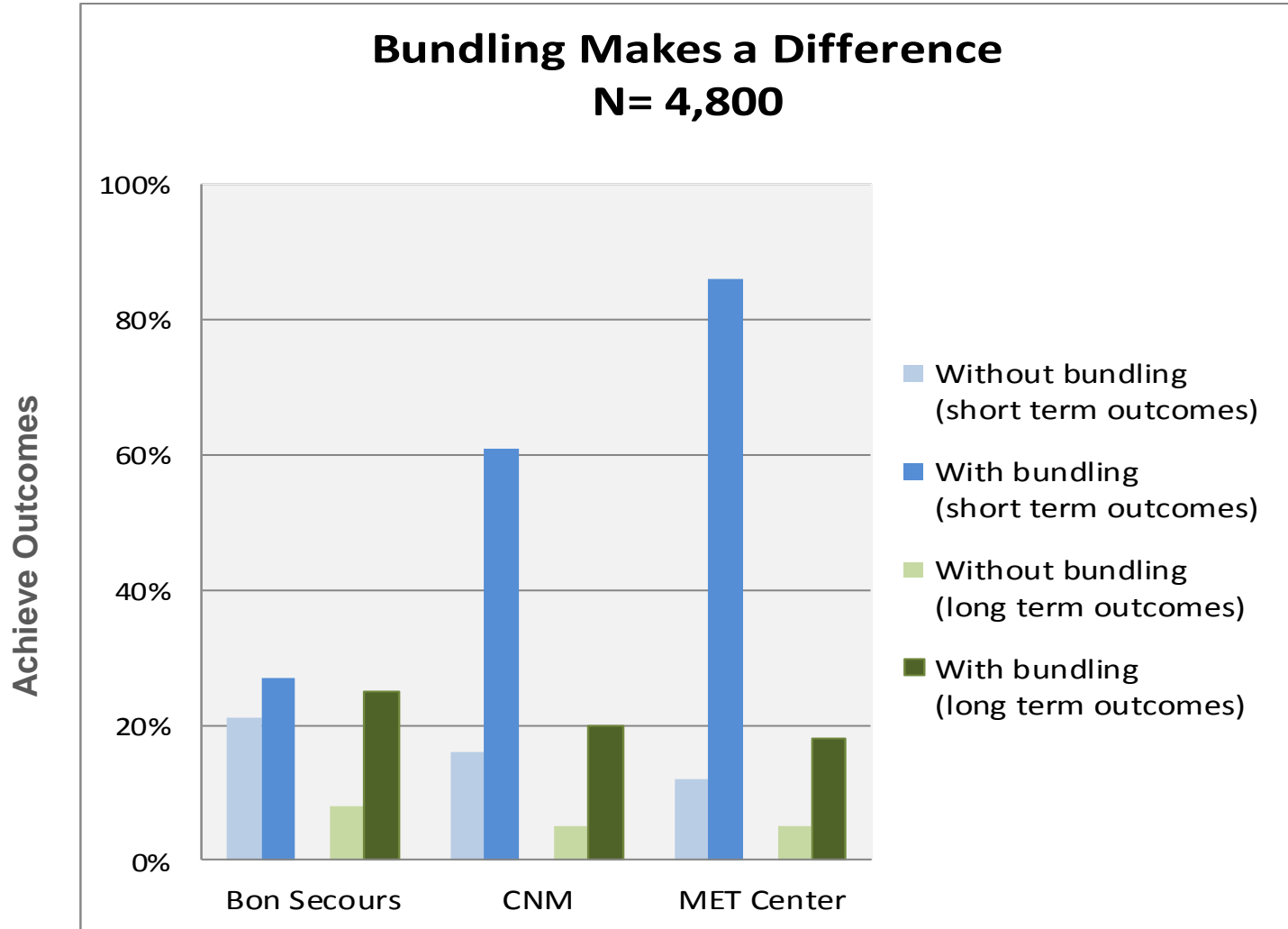


WFSN Approach Works Through Platforms to Achieve Scale for Different Populations

- National Intermediaries and their Neighborhood-based Community Partners
 - Key Measures : Total Family Income, Net Income, Net Worth, Credit Scores, Employment Retention
- **Community Colleges**
 - **Key Measures: Term to Term Retention, Credits Earned, Credential and Degree Achievement -- Emergency Savings, Credit Scores, Net Income**
- Head Start Programs
 - Key Measures: Emergency Savings, Employment, Total Family Income, Long Term Social, Emotional and Cognitive Benefits For Children

Bundling Services Increased Critical Outcomes

2008 Abt Associates Report



CWF Participants Improved Financial Stability

Abt Associates Participant Survey 2007 - 2010

- Clients improved their credit status
- Participants improved their financial behaviors
 - Tracked their expenses, filed tax returns, reduced their use of refund anticipation loans and saved for future purchases
- Participants maintained stable monthly income
 - Combined reduced earnings with increased income and work supports (despite the recession)
- Participants reduced use of debt to cover living expenses



The WFSN Approach is Adopted Across the Country Through National Networks



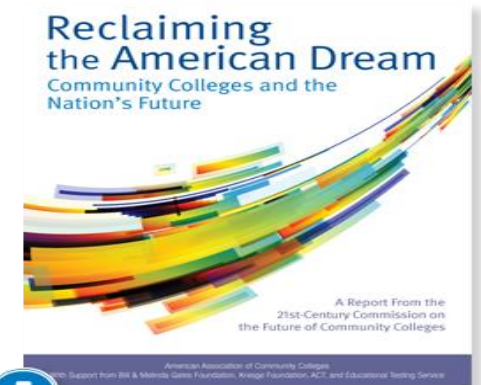
Community colleges are a way to help individuals and families achieve the American Dream

Large Potential Impact for Low-income Individuals, Families and Their Children

- Post-secondary degrees are increasingly the path to greater family economic success
- One-third of community college students are low-income and 42% are first-generation students
- About half of all African American and Latino undergraduates are in community colleges

Community Colleges are located throughout the country

- 1,100 community colleges nationally with 13 million students
- Community colleges are strong platform for workforce and education services



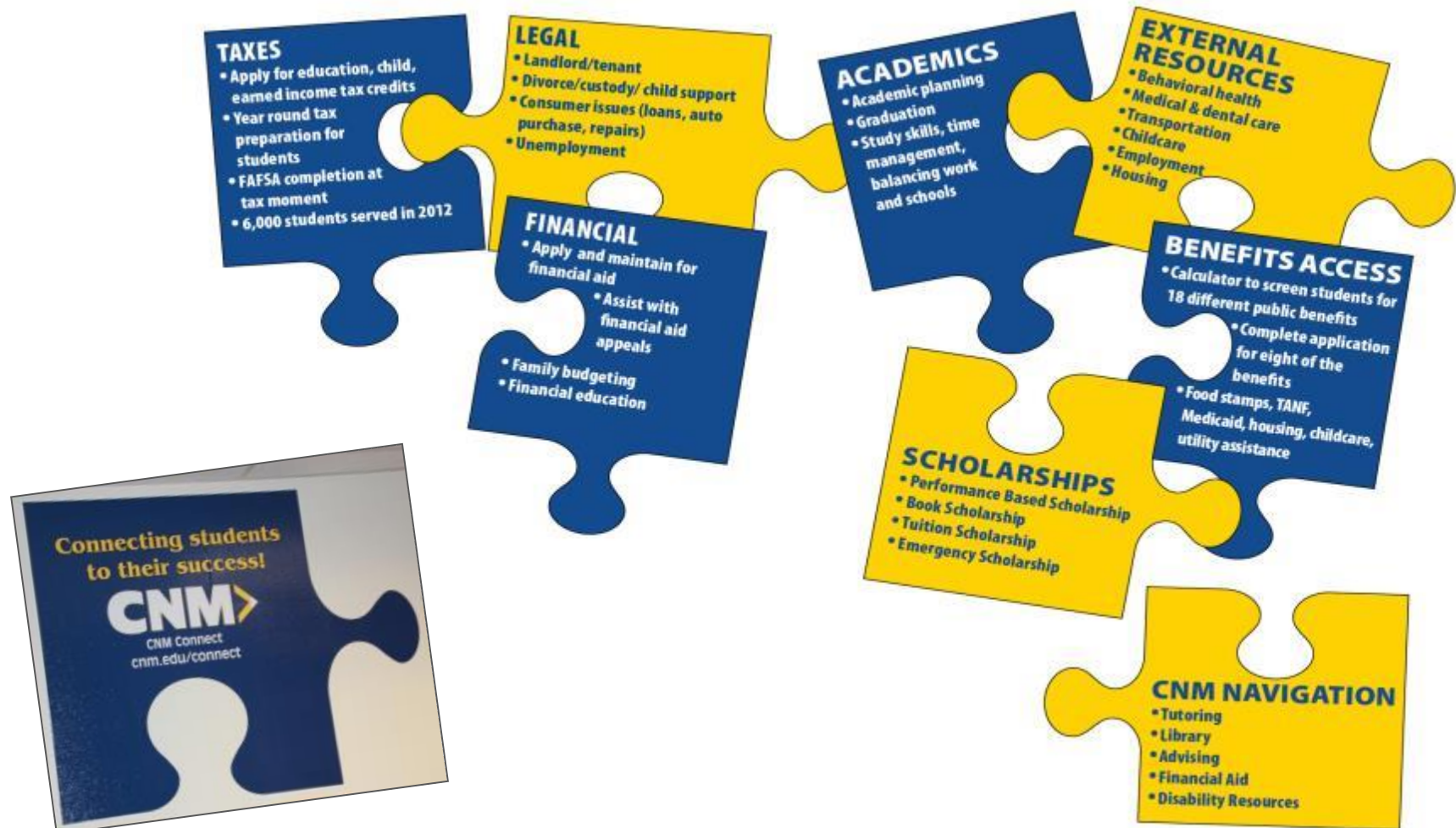
Community College WFSN results have been promising (MDC Learning Group of Colleges)

- Colleges report that CWF students are achieving term to term retention at rates 10 – 15% points higher than similar students
- At Norwalk community college, first cohorts of CWF students have a 50% graduation rate compared with a 29% comparison group cohort with similar characteristics.
- Students report that the approach sometimes makes the difference between dropping out to address a crisis and staying in college.
- Colleges have been integrating CWF approach within existing student supports and career pathways efforts by raising local dollars and repurposing institutional funding.

“It (CWF approach)
is how we do
business now.”

— *Des Moines Area
Community College’s
Dean of Student Affairs*

WFSN Links Together Critical Services in Colleges to Support Student Success



The Initiative Results at the Student, College and State Policy Levels

Student

- Increased student persistence, college completion of academic or career pathway goals, transfer to four-year institution
- Greater financial stability (emergency savings, positive net income)

College

- Colleges will reach 40-50% of students with WFSN services by Year 5
- Most students will receive financial supports, products and services, and education through Institutional change

State Policy

- State policies changed to support continued scaling of WFSN approach