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Leader College Conference Call

*August 2, 2012
12:30-1:15pm EST*



Achieving
the Dream™

Community Colleges Count

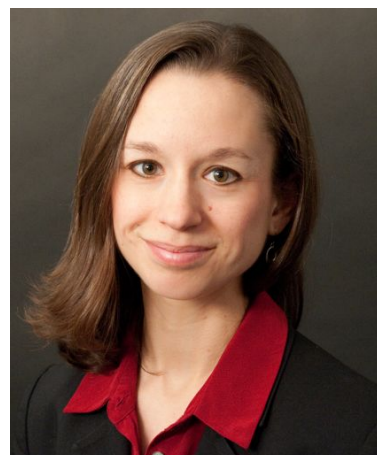
Achieving the Dream Staff



Carol Lincoln
Senior Vice
President



Rachel Singer
Vice President for
Community College
Relations and Applied
Research



Sarah Hollister
Associate Director
of Programs



Mary Cipollone
Consultant

Agenda

- **Leading by Example** (3 minutes)
- **Achieving the Dream Business** (5 minutes)
- **Achieving the Dream Catalyst Fund Grants** (30 minutes)
 - Sarah Hollister, Achieving the Dream

Leading by Example

On July 19th, two Achieving the Dream presidents testified before the Senate Committee on Health, Education, Labor and Pensions about college affordability:

- Dr. Jim Murdaugh, President of Tallahassee Community College in Tallahassee, Florida (Leader College)
- Thomas J. Snyder, President of Ivy Tech Community College in Bloomington, Indiana

Leading by Example

In April, Zane State held a statewide Math Summit and invited all of the Ohio community colleges to participate.

- Each institution was invited to send 10 participants
- Keynote by Dr. Uri Treisman
- Opportunity to discuss promising practices in math re-design and developmental education

Thank you for your nominations for the Leading by Example segment! Please continue to submit nominations via the survey link in this month's follow-up email

Achieving the Dream Business

- **Please remind your president to submit the Leadership Convening Survey by Wednesday, August 15th**
 - Contact Mary Cipollone
(mcipollone@achievingthedream.org) with any questions
- **Leader College Presidents made 19 welcome calls to newly appointed Achieving the Dream Presidents – Thank you!**

Achieving the Dream Catalyst Fund Grants



Sarah Hollister
Associate Director of Programs
Achieving the Dream, Inc.

Achieving the Dream Grants Program

■ Achieving the Dream's growing Grant Program provides resources for ATD institutions to

- Scale proven student success interventions
- Incorporate cutting-edge research to foster innovation
- Expand Achieving the Dream's Knowledge Center
- Increase institutional capacity to share promising initiatives

■ Grants to Date

- Bank of America Financial Empowerment Grants
- Walmart PRESS for Completion Grants
- Catalyst Fund
- More to come!

Catalyst Fund - Overview

- **Made possible through a grant from the Bill & Melinda Gates Foundation**
- **Purpose**
 - Spur the scaling of student success interventions with a proven history of increasing student achievement among a significant population of students
- **Eligible Colleges**
 - Current Active ATD Leader Colleges
- **Number of Awards**
 - 4 Leader Colleges

Catalyst Fund – Overview

■ Amount

- \$200,000 - \$250,000 per institution

■ Grant Period

- November 1, 2012 to October 31, 2014
- Goal of the Catalyst Fund is to spur the expansion of interventions, therefore recipients will be expected to support two additional years of implementation after the initial grant funds expire

■ Technical Assistance

- ATD to provide - site visits, regular communication, coordination with ongoing reform work and coaches, connection to relevant research and resources, sustainability planning assistance

Catalyst Fund – Expectations

■ Catalyst Fund Colleges will

- Scale successful student interventions
- Track, report on, and evaluate project inputs, outputs, and student outcomes
- Participate in quantitative and qualitative evaluations
 - ◆ ATD will hire an external consultant to conduct evaluation for public audience. Colleges must submit unit-record data.
- Participate in Catalyst Fund learning events (Kickoff, DREAM)
- Provide support to future Achieving the Dream Institutions that wish to scale successful student interventions

Catalyst Fund – Key Tool

■ Loss Momentum Framework

- Lens for looking at student pathway
 - Where are we losing students?
 - Where can we help students progress?
- RFP requires colleges to identify where the interventions lie in the continuum
- Framework is posted resource section of [ATD Catalyst Fund site](#)



Catalyst Fund – Key Terms

■ Successful Intervention

- Intervention (or collection of related and integrated interventions) where the institution can present quantitative and qualitative data demonstrating that the interventions have successfully increased student achievement in at least one of the five Achieving the Dream student outcome measures for three or more years

■ Significant Student Reach

- Target student population should be integral to the overall student success agenda at the institution
- Target population should represent a significant portion of the total student enrollment at the institution

Catalyst Fund – Key Terms – *Defining “Scaling”*

- **ATD will adopt the More to Most framework from MDC, Inc., “More to Most: Scaling Up Effective Community College Practices”**
 - Scaling occurs when an institution moves from serving “some” students to “more” students, to “most” students within a target population
- **ATD will use the following percentages for the grant**
 - “Some” = 25% or less of the target student population
 - “More” = 25.1% to 60% of the target student population
 - “Most” = 60% or more of the target student population
- **Catalyst Fund proposals have two options:**
 - Some → More → Most **OR** More → Most

Catalyst Fund – Key Terms

■ Intra-Institution Scale

- Scaling intervention(s) to serve significantly more/most students within a target student population *within the institution*

■ Inter-Institution Scale

- Scaling intervention(s) to serve significantly more/most students within a target student population outside of the institution
- For example: A Leader College could collaborate with other ATD Institutions to implement a successful student success program for all first-year students in a given location or region)

Catalyst Fund – Key Terms

■ Breadth and Depth

- In “More to Most,” two categories of scale are identified – breadth and depth (see pp. 31-33 of “More to Most”)
 - ◆ **Breadth** - increasing the reach or scope of an intervention
 - ◆ **Depth** - increasing the intensity of an intervention

■ Catalyst Fund grants most relevant to breadth

- However.... if a college wishes to propose scaling the depth of an intervention, ATD will accept and consider the application

Catalyst Fund – Proposal

■ Accessing the RFP and Resources

- RFP can be downloaded at www.achievingthedream.org/Initiatives/Catalyst_Fund
 - ◆ RFP
 - ◆ Resources
 - ◆ RFP Templates – Timeline, Measures, Budget

■ Resources to reference when writing proposals

- Loss Momentum Framework
- More to Most Guide to Scaling
- Cutting Edge Series report on scaling
- ATD measures within the Loss Momentum Framework

Catalyst Fund – Proposal

■ Proposal Submission

- Proposals are due **Sept 6, 2012, 5 pm ET**
 - ◆ Proposals can be submitted Aug 23, 2012 – Sept 6, 2012
- Please read the whole RFP carefully – including the sections before the Proposal Narrative
- Please pay careful attention to presentation of data
- Checklist of items to submit included in RFP
- ATD will review and notify applicants no later than October 16th, 2012
- Kickoff will be in the Washington DC area in Fall 2012

Catalyst Fund – Support

■ Catalyst Fund Site

- RFP, Resources, Webinar
 - ◆ This webinar will be sent out and posted on the Catalyst Fund site

■ Q and A Sessions

- Tuesday, August 14th, 3:00 – 3:45 pm Eastern Time
- Monday August 20th, 1:30 – 2:15 pm Eastern Time
- Call in information for both sessions is: 1-888-296-6500/
Guest Code: 434767

■ Questions

- Catalyst@achievingthedream.org

Catalyst Fund - Questions/Feedback



September Leader College Conference Call

■ Thursday, September 6th at 12:30pm EST

- Topic: *On the Cutting Edge of Institutional Transformation for Student Success*, a report by Public Agenda and Achieving the Dream