DESIGNING AND IMPLEMENTING A DATA COLLECTION AND COMMUNICATION PROCESS

2014 WFSN Inaugural Forum

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Presentation Overview

- Data Philosophy
- What do we want?
- What do we have?
- What can we do?
- What can we conclude?
- Where do we go from here?
Data Philosophy

- Context for conversation
- Everybody contributes
  - Part of a team
What do we want?

- Objectives
  - Wall throwing
  - What do we want to know?
  - What do we need to report?
- Outcomes
- Benchmarks
What do we have?

- What data structures are already in place?
- Efforts to Outcomes (ETO)
  - Support services provided
- Banner
  - Academic enrollment/achievement
- County offices
- Economic Development Dept.
What can we do?

- Can we analyze the data?
- How do we merge data?
- Do support services and academic achievement talk to each other?
What can we conclude?

- Context for conversation
- What the data tell us
- Careful with generalizations
- Institutional Impact
  - Data informed decision making
Where do we go from here?

- Improve the analysis process
  - System flag identifying students
  - Increase access to data analysis
  - More nuanced analysis(??)
  - Ask for it!
- Improve practice
- Repeat
Discussion

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