



# DESIGNING AND IMPLEMENTING A DATA COLLECTION AND COMMUNICATION PROCESS

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# Presentation Overview

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- ❖ Data Philosophy
- ❖ What do we want?
- ❖ What do we have?
- ❖ What can we do?
- ❖ What can we conclude?
- ❖ Where do we go from here?



# Data Philosophy

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- ❖ Context for conversation
- ❖ Everybody contributes
  - ❖ Part of a team



# What do we want?

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- ❖ Objectives
  - ❖ Wall throwing
  - ❖ What do we want to know?
  - ❖ What do we need to report?
- ❖ Outcomes
- ❖ Benchmarks



# What do we have?

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- ❖ What data structures are already in place?
- ❖ Efforts to Outcomes (ETO)
  - ❖ Support services provided
- ❖ Banner
  - ❖ Academic enrollment/achievement
- ❖ County offices
- ❖ Economic Development Dept.





# What can we do?

- ❖ Can we analyze the data?
- ❖ How do we merge data?
  - ❖ Do support services and academic achievement talk to each other?



# What can we conclude?

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- ❖ Context for conversation
- ❖ What the data tell us
- ❖ Careful with generalizations
- ❖ Institutional Impact
  - ❖ Data informed decision making



# Where do we go from here?

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- ❖ Improve the analysis process
  - ❖ System flag identifying students
  - ❖ Increase access to data analysis
  - ❖ More nuanced analysis(??)
  - ❖ Ask for it!
- ❖ Improve practice
- ❖ Repeat





# Discussion

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