



# BUILDING TEACHING & LEARNING CAPACITY

**ACHIEVING THE DREAM** is a national leader in supporting community college transformation. Our customized model offers colleges a diverse suite of unique supports, programs, and resources that specifically match their student success needs and are available to institutions within or outside of the ATD Network. Based on our 15 years of experience working with community colleges on student-centered and equity-based systems design, we can help colleges develop a culture of teaching and learning excellence by engaging full-time and adjunct faculty in leadership and professional learning roles that advance pedagogy; implementing inclusive, evidence-based, high-impact, culturally responsive practices; and providing opportunities for action research, reflection, and renewal.

## Why

Teaching and learning are the core functions of our institutions, but research reveals that most colleges' collective reform efforts have taken place outside of the classroom. To create truly student-focused institutions, we must go beyond narrow programmatic reforms to transforming teaching and learning in every classroom.

## What

Our experienced team will work with your college to build a vibrant culture of teaching and learning excellence on your campus by:

- Sharing opportunities for improving faculty classroom practice and student learning
- Evaluating the capacity of the faculty development center to lead strategic teaching and learning efforts
- Deepening your college's understanding of equity and equity-based teaching and learning
- Developing a strategic teaching and learning action plan by envisioning the ideal student academic experience
- Strengthening alignment between faculty hiring practices, professional development offerings, and policies for faculty evaluation, retention, and promotion
- Creating a culture that strives for continuous improvement and excellence in teaching and learning

## How

Our comprehensive approach helps colleges build and strengthen a culture of teaching and learning excellence. Our experienced team helps your college:

- Implement research-based instructional practices
- Foster faculty leadership in student success efforts

- Create and sustain effective professional development programs
- Create or strengthen its Center for Teaching & Learning as a robust hub of faculty innovation, peer learning, and support
- Use data to improve educational practice in the classroom
- Identify ways faculty can support students' non-academic needs as the first point of contact
- Support professional learning and engagement for adjunct faculty
- Create the structure and culture to support continuous improvement centered on the students you serve
- Develop a prioritized action plan for your teaching-focused projects (e.g., OER, guided pathways, culturally responsive practices, developmental education reform)

## ADDITIONAL SERVICES

### Teaching & Learning Workshop

Standalone, full-day workshop includes the administration and discussion of our Teaching & Learning Diagnostic Tool and can be customized to meet a college's particular needs, from case-making, awareness-raising workshops (Evidence-based instructional practices, OER, Intentionally-designed Centers for Teaching & Learning, Guided Pathways: Ensuring Students are Learning, Culturally Responsive Practices, Engaging Adjunct Faculty in the Student Success Movement, Digital Learning) to an in-depth audit of the college's teaching and learning strategy (faculty hiring practices, professional development curriculum, evaluation, retention, and promotion policies, etc.)

## Open Educational Resources Planning Workshop & Strategy Session

Implementing open educational resources (OER), whether by converting multiple sections of high-enrollment courses to OER or creating full OER degree pathways, is an effective and sustainable approach for achieving better outcomes for college students. When the barrier of high textbook costs is removed through the systematic adoption

of open and free course materials, colleges often see increased demand for OER courses, improved outcomes for students enrolled in these courses, and deeper faculty engagement as they update curriculum and pedagogy. Offering OER holds the promise of higher completion rates and a stronger bottom line for the institution.

# Features

Colleges in ATD's Teaching & Learning Capacity Building program benefit from:

- All annual ATD Network benefits
- Two full-day campus visits per year conducted by your ATD T&L coaching team, tailored to your institution's T&L needs
- Bimonthly virtual support from your ATD teaching and learning coaching team
- Resources and tools to support your capacity-building efforts, tailored to your institution's needs and implementation focus.
- Library of evidence-based practices from across ATD's national Network
- Access to the nation's premier college reform network, including more than 220 peer institutions more than 40 states working toward similar goals.

## ACHIEVING THE DREAM: 15 years of helping community colleges help students

Since 2004, Achieving the Dream has helped hundreds of colleges and millions of students achieve their goals of success. Informed by research and 15 years of practice with institutions of varying demographics, sizes, and contexts, ATD has helped institutions:

- Enable institution-wide systems and culture change
- Envision the ideal student experience
- Prioritize the barriers to student success
- Share evidence-based strategies for change
- Anticipate necessary changes in college structures and processes
- Plan how to engage stakeholders in making the case for change
- Beta-test strategies for improvement
- Track implementation progress and impact of change initiatives



Achieving the Dream™

TO SCHEDULE A CONSULTATION, CONTACT JONATHAN IUZZINI, DIRECTOR OF TEACHING AND LEARNING AT:  
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We welcome an opportunity to discuss your goals and help you determine how we can help your institution build your teaching and learning capacity to improve student success.