SERVICES FOR OUT-OF-NETWORK COLLEGES

Packages are available for colleges that are not in the ATD Network. They include:

- **College Student Success Kickoff Experience.** Multi-day event, including facilitated team times by an ATD coach, held concurrently with the annual Kickoff Institute for colleges that are new to the ATD Network. Fees for these services are higher for colleges that are not part of the ATD Network.

- **Institutional Capacity Assessment Tool and Capacity Café.** Benefit from getting insight into institutional strengths and areas to improve, broad engagement of stakeholders from all areas of the college, identification of gaps in communication and perception, a common language to spark dialogue and identification of action steps to inform strategic planning.

- **Open Educational Resources (OER) Planning & Strategy Workshop.** Full-day workshop to help institutional stakeholders, including college leaders, build a foundational understanding of OER adoption and use and develop a strategic rationale for institution-wide OER implementation.

- **Holistic Student Supports Redesign.** Available in one- or three-year engagements, this workshop provides professional development for a broad range of institutional stakeholders and builds foundational understanding for holistic student supports redesign.

- **Holistic Student Supports Professional Development Workshop.** Five-hour workshop provides professional development for a broad range of institutional stakeholders and builds foundational understanding for holistic student supports redesign.

- **Holistic Student Supports Opportunity Assessment.** Two-day onsite assessment builds momentum for holistic student supports redesign, identifies challenges and opportunities unique to your institution, and unifies college leadership around an implementation plan for delivering on a seamless and personalized student support model. Facilitated by two ATD coaches and experts matched to your college based on your institution’s needs and goals.

**TO LEARN MORE ABOUT WHICH SERVICES MATCH YOUR INSTITUTION’S NEEDS AND GOALS, PLEASE VISIT:**

www.achievingthedream.org
A number of service options of various intensities, durations, and price points are available for institutions in the Network. Each of the services listed below include ATD Network Benefits (outlined in blue box).

- ATD Foundational Experience is an intensive, three-year engagement that serves as the entry point for first-time ATD Network colleges. It focuses on building capacity throughout the institution in seven core areas needed for holistic change, pathways redesign, and fostering a student-focused culture (see The ATD Model on first page).
- Holistic Student Supports Redesign Services helps colleges integrate myriad programs and services to improve operations and accelerate improved student outcomes. It centers on the practical application of student-centered design and equity-based systems design across the entire institution including integration of pathways principles into coaching to support colleges in optimizing the student experience. Expert holistic student support coaching team works with your college to address core issues. (Available as a one- or three-year engagement.)
- Teaching and Learning Capacity Building Services helps colleges organize and go beyond narrow programmatic reforms to transforming teaching and learning in every classroom. We deliver this work centrally within a faculty development unit, such as a Center for Teaching Excellence, to ensure colleges provide focused and sustainable classroom-based reform. Our expert T&L coaching team will work with your college to build a vibrant culture of teaching and learning excellence on your campus. (Available as a one- or three-year engagement.)
- ATD Custom Coaching Services can be packaged with coaches assigned based on the institution’s needs. All coaches are skilled in using a pathways framework to help colleges in a number of critical areas.
- College Student Success Relaunch offers colleges that have been in the ATD Network for several years or have experienced a leadership transition, the opportunity to relaunch their student success efforts. Colleges will re-energize the student success effort, continue to work on the fundamentals in the Institutional Capacity Framework, engage the broader college community as change agents, orient new staff and team members to the ATD Network, build alignment with student success efforts and pathways principles through an equity lens, and jumpstart the next phase of the institutional student success journey.
- Supplemental Services include additional assessments, services, professional development, and workshops available to Network or non-Network institutions in areas such as data and technology assessment, teaching and learning, Holistic Student Supports, and the ICAT Survey.

### ATD SERVICES FOR NETWORK & OUT-OF-NETWORK COLLEGES

**Foundational (includes ATD Benefits)**

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### CUSTOMIZED COACHING

**Colleges that continue in the ATD Network after their initial experience not only continue with the foundational work of capacity building, but also delve deeper into key challenges for ongoing improvement. For colleges that have already strengthened core competencies, we offer a suite of targeted coaching services—in areas like teaching and learning and holistic student supports—that colleges can use at any time, but are particularly valuable once the initial capacity building work is complete.**

**ATD Supplemental Services**

Supplemental Services are available for purchase if your institution is part of the ATD Network (through purchase of Network Benefits, Foundational Services, Innovation Services, or Custom Service Workshops and assessments). They include:

- **Teaching and Learning**
  - Teaching and Learning Professional Development Workshop
  - Open Educational Resources (OER) Planning & Strategy Workshop
  - Teaching and Learning Opportunity Assessment
- **Data and Technology**
  - Data and Technology Assessment
- **Holistic Student Supports**
  - Holistic Student Supports Professional Development Workshop
  - Holistic Student Supports Opportunity Assessment

**ATD SERVICES FOR NETWORK & OUT-OF-NETWORK COLLEGES**

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**3 Year Experience**

**ATD Standard Benefits**

| AID Network Participation                                    |

**Services ATD Benefits Included**

| Holistic Student Supports                                   |
| Teaching and Learning                                       |

**Custom Coaching Services**

| Custom Build Services                                        |

**Supplemental Services**

| Workshops & Assessments                                     |

**OUT OF NETWORK (NO PRIOR ATD PARTICIPATION)**

| Holistic Student Supports                                     |
| Teaching and Learning                                        |
| Selected Workshops & Assessments                              |
| ICAT & CallEx                                                 |

**BENEFITS PROVIDED TO ALL ATD NETWORK COLLEGES WITH THE PURCHASE OF FOUNDATIONAL, PROGRAM, AND CUSTOM SERVICES**

- Access to the Institutional Capacity Assessment Tool (ICAT), an online self-assessment that helps colleges determine current level of seven capacities that must be in place for colleges to create a student-focused culture that promotes success.
- Custom National Student Clearinghouse Student Success Reports to monitor metrics that matter on degree-seeking students, including the option to participate in the Postsecondary Data Partnership.
- In-Network pricing for extensive learning opportunities such as annual ATD Holistic Student Supports Institute, ATD Teaching & Learning Summit, and ATD Data & Analytics Summit. Access to meetings and convenings that address building student success practices, identifying issues and solutions, and discussing trends around equity, leadership and vision, engagement and communication, policies and practices, and strategy and planning.
- Two full-paid registrations to ATD’s premier four-day national convening, DREAM. Includes access to all content, meetings, receptions, and a face-to-face meeting with your coach on campus. Pre-conference workshops available at in-network price.
- One hour of coach time at DREAM convening with a subject matter expert coach or coach of choice
- Engagement with coaches, peers, ATD staff, and content on ATD Connect, the online community portal exclusively for colleges in the Network
- Networking opportunities with thousands of peers, higher education policy makers, and industry leaders
- Access to the full library of Network resources, content, reports, research, and services
- Unlimited and free access to all ATD webinars, publications and toolkits
- Eligibility for innovation grants (e.g., Open Educational Resources, Engaging Adjunct Faculty, Digital Learning)
- Opportunity to gain recognition through the national Leah Meyer Austin Award as well as other awards and public recognition available only to ATD Network colleges
- Opportunity to certify or recertify for Leader College status and Leader College of Distinction status after third year in the Network

**Virtual Coaching Experience**

- Network benefits
- One virtual coach
- Three days of virtual coaching

**Coaching Packages**

1 Coach, 2 Visits
- Network benefits
- One coach
- Two 1.5 day sessions with coach on campus

2 Coaches, 2 Visits
- Network benefits
- Two coaches
- Two 1.5 day sessions with coaches on campus

**Custom Build**

- ATD works with institution to customize a service that fits more specific needs that won’t fit into one of the pre-determined custom coach packages

### ACHIEVING THE DREAM CUSTOMIZED NETWORK MODEL

1 Coach, 1 Visit
- Network benefits
- One coach
- One 1.5 day session with coach on campus

2 Coaches, 1 Visit
- Network benefits
- Two coaches
- One 1.5 day session with coaches on campus